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ITEM 3 AND 7 [REDACTED]
FROM LT E J RUFFETT ATIAA
TO CAPE FOURNET AF02N-283

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TT 310
15 Aug 52

INFORMATION

REFERENCE CMAF ITEM 3, TT 347, 17 JUNE 52.
LIFE WAS OFFERED 210 PHOTOS FREE IF THEY
WOULD GIVE CREDIT LINE TO BRAZILIAN PHOTOGRAPHERS.
ORIGINAL PRICE WAS 400,000. LIFE HAD
ORIGINAL PRINTS BUT CONCLUDED THEY WERE NOT
RELIABLE BECAUSE (A) SHADOWS ON LIFE WERE
NOT SAME AS SHADOW ON BACKGROUND, (B)
THEY WOULD BE TOO EASY TO FAKE, AND (C)
AFTER FIRST "FLURRY" THE PRICE OF THE PHOTOS
WENT DOWN. ATIC CONCURS IN THIS EVALUATION.

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ON 12 TRADE
9400 AFB, GULFB

END ITEM 3 AND [REDACTED]

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